



THURSDAY, FEBRUARY 3

10:00 AM	Golf (Optional)	Course TBD
6:00-8:00 PM	Meet & Greet (Optional), Early Check-In	Deadwords Brewing

FRIDAY, FEBRUARY 4

8:00-9:00 AM	Check-in, Breakfast & Welcome	Mathers Social Gathering
9:00-9:45 AM	Building Team Cohesiveness	Rich Jordan, Jason Hill, Chris Williams
10:00-10:45 AM	Contrarian Takes on Search Funds, SBA Debt & Raising Equity	Mike Botkin & Brandon Laughridge
11:00-11:45 AM	Investor Perspective: 10 Lessons from Investing in 40+ Search Deals	Steve Ressler
12:00-1:00 PM	Lunch	Mathers Social Gathering
1:00-1:45 PM	Acquisitions Anonymous - Live Podcast	Michael Girdley, Bill D'Alessandro, Mills Snell
2:00-2:45 PM	Investing via HoldCo's	John Wilson, Daryl Starr, Justin Vogt
3:00-3:45 PM	A Value Creation Journey	A.J. Wasserstein
4:00-5:00 PM	Happy Hour	Mathers Social Gathering
7:00-10:00 PM	Dinner - Full Group	Osphere Neighborhood Grill

SATURDAY, FEBRUARY 5

8:00-9:00 AM	Breakfast	Mathers Social Gathering
9:00-9:45 AM	How I Hire Great People	Michael Girdley
10:00-10:45 AM	SBA Deep Dive: What You Really Want to Ask Your Lender	Lisa Forrest
11:00-11:45 AM	The Day After Closing	GuessworkInvesting from Twitter, Chase Murdock, Nick Fedele, Mike Botkin
12:00-1:00 PM	Lunch	Mathers Social Gathering
1:00-1:45 PM	Think Like an Owner - Live Podcast	Alex Bridgeman & Justin Burris
2:00-2:45 PM	Day in the Life of E-Comm CEOs	Kelcey Lehigh & Bill D'Alessandro
3:00-3:45 PM	Fireside Chat: Chenmark	Palmer Higgins & James Higgins
4:00-5:00 PM	Happy Hour	Mathers Social Gathering
7:00-10:00 PM	Dinner - Small Groups	Venues TBD

SUNDAY, FEBRUARY 6

8:00-9:00 AM	Breakfast	Mathers Social Gathering
9:00-9:45 AM	Business Operating Systems	Josh Schultz & Reg Zeller
10:00-10:45 AM	Deal War Stories	Mark Hunter
10:45-11:00 AM	Farewell	